



EMBASSY OF ROMANIA IN SRI LANKA AND THE MALDIVES

LOGO DESIGN COMPETITION RULES

70 Years of Diplomatic Relations between Romania and Sri Lanka

1957 — 2027

On the occasion of the 70th anniversary of the establishment of diplomatic relations between Romania and Sri Lanka, the Embassy of Romania in Sri Lanka and the Maldives is launching a competition to create the official logo dedicated to this anniversary.

The winning logo will become the official visual identity of the anniversary and will be used in promotional materials and at events dedicated to the 70 years of diplomatic relations, held in Sri Lanka.

1. Organiser

The competition is organised by the **Embassy of Romania in Sri Lanka and the Maldives**, hereinafter referred to as “the Organiser”.

2. Objective of the competition

The competition aims to identify an original proposal for the **official logo marking 70 years of diplomatic relations between Romania and Sri Lanka**, to be celebrated in 2027.

The winning logo will form the anniversary's visual identity and may be used for official activities and materials related to the anniversary.

3. Who can participate

The competition is **open to everyone**, regardless of age, profession or level of experience in design, citizens of Romania or Sri Lanka.

Participation is individual.

Each participant may submit one entry only.

4. Theme

Submissions should creatively and originally reflect the significance of **70 years of diplomatic relations between Romania and Sri Lanka**.

Participants may consider, among other things:

- the history of relations between the two countries;
- friendship and mutual respect;
- the cultures and heritage of Romania and Sri Lanka;
- people-to-people connections;
- bilateral cooperation;
- the future of relations between the two countries.

Participants have **full artistic freedom** in interpreting the theme.



5. Submission requirements

The proposal must:

- be original and created by the participant;
- have been specifically created for this competition;
- be sufficiently clear and versatile for use in different formats;
- be suitable for both digital and printed applications;
- not contain offensive elements or elements contrary to the law in force in Romania or Sri Lanka;
- not use images, graphic resources or typefaces protected by the copyright of third parties.

It is recommended that the design be adaptable to both small and large formats and to colour and black-and-white reproduction.

No restrictive technical requirements are imposed regarding software, format or production method, provided that the work can be properly assessed and, if selected as the winning design, adapted for official use.

For submission purposes, the proposal may be provided in a standard digital format, preferably PDF/JPEG/PNG. Where available, an editable/vector file may also be provided.

6. Use of artificial intelligence

Works generated wholly or partially using generative artificial intelligence tools are not eligible.

By submitting an entry, the participant declares that the submitted work is their original creation and that generative AI tools were not used in producing it.

7. Competition timeline

Stage	Date
Competition opens	15 September 2026
Submission deadline	10 November 2026
Announcement of the winning logo	26 November 2026

8. Submission of entries

Entries must be submitted by **10 November 2026, 23:59 (Sri Lanka time)**.

Submission method: by email at **colombo.funct@mae.ro**

*Email subject line: **Logo Competition 70 years Romania–Sri Lanka***



Each submission must include:

1. the participant's name and contact details;
2. the proposed logo;
3. age and nationality;
4. a brief description of the concept and the meaning of the graphic elements;
5. a declaration confirming that the work is original and that the participant holds the relevant rights.

9. Selection process

Entries will be assessed by a jury appointed by the Organiser. The jury's decision shall be final.

The following criteria may be taken into consideration:

- originality and creativity;
- relevance to the 70th anniversary;
- ability to communicate the Romania–Sri Lanka relationship;
- artistic and conceptual quality;
- clarity and memorability;
- versatility of the logo across different applications.

10. Announcement of the winner

The winner will be announced on **26 November 2026**, during an event organised by the Embassy of Romania.

11. Recognition award

The author of the winning logo will receive:

- an official certificate of recognition, awarded by the Embassy of Romania in Sri Lanka and the Maldives;
- public recognition and promotion of the winning creation through the official channels of the Embassy;
- a selection of traditional Romanian and Sri Lankan products and items, offered to the winner in appreciation of their contribution to marking this anniversary;
- the opportunity to see their creation become the official visual identity of the 70th anniversary of diplomatic relations, used on graphic, digital and promotional materials, as well as at events dedicated to the anniversary, in both Romania and Sri Lanka.

12. Rights concerning the winning entry

By entering the competition, the author of the winning creation grants, free of charge, on a non-exclusive and unlimited basis, to the Embassy of Romania in Sri Lanka and the Maldives the right to use, reproduce, adapt and disseminate the creation, exclusively for institutional, diplomatic,



educational, cultural and promotional purposes related to the anniversary of 70 years since the establishment of diplomatic relations between Romania and Sri Lanka.

The author of the winning creation will benefit from official recognition through the award of a certificate and public promotion of the creation, including through the institutional and cultural channels of the Embassy. The winner may also be offered a selection of traditional Romanian and Sri Lankan products and items, in appreciation of their contribution to marking this anniversary.

No financial remuneration is granted for participation in the competition or for the use of the winning creation.

13. Non-winning entries

Entries that are not selected as the winning design will not be used by the Organiser for commercial purposes or as the official visual identity of the anniversary.

All rights in non-winning entries remain with their respective authors.

14. Originality declaration

By submitting an entry, the participant declares that:

- the work is original;
- they are the author of the work or hold the necessary rights to submit it;
- the work does not infringe the rights of any third party;
- the work has not been generated using generative artificial intelligence;
- they accept responsibility for any infringement of third-party rights arising from their submission.

15. Acceptance of the rules

Submission of an entry constitutes full acceptance of these Competition Rules.

The Organiser reserves the right to amend the competition schedule or certain administrative aspects of the competition, with any such changes being communicated through the official channels.